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**YOKOHAMA instrumental in new Nürburgring lap record**

**The Japanese brand of high performance and motorsport tyres, YOKOHAMA, has been instrumental in a new lap record at the world-famous Nürburgring Nordschleife circuit. A modified yet road legal Subaru Impreza, built by Revolution Motorstore in the UK, lapped the circuit in 7m53.08s, setting a new record.**

The concept behind the car was to set the fastest lap for a road-legal Subaru Impreza. While the car was highly modified, it was driven directly to the circuit, completed its record lap and was then driven back to the UK, all on the same tyres, fuel and brake pads. A handful of tools and spares travelled in the car but it was a genuine road-going car.

YOKOHAMA, which has a development centre located at the Nordschleife, has a long-standing relationship with Revolution Motorstore, spanning 16 years. When the company built the Impreza, to celebrate its 15th anniversary, YOKOHAMA tyres were the natural choice for the project, according to MD Glenn Campbell. Revolution chose the legendary YOKOHAMA ADVAN A048 road-legal track day tyre for the attempt, sized 255/40x17 all round.

The ADVAN A048 were essential to ensure that the Impreza's enhanced performance could be used to the full. The turbocharged engine was built with stronger Cosworth internal components and using a Turbo Technics modified turbocharger and fuel additives, produced a conservative 420bhp for the lap, despite the capacity to produce in excess of 500bhp if required.

The car is also fitted with uprated suspension and brakes, as well as a wide-arch bodykit to house the larger wheels and tyres.

The driver for the day was Fredy Lienhard, proprietor of Nordschleife specialists Rent4Ring, the company which Revolution sends its customers to for advice and guidance when tackling the fearsome 'Green Hell'. With an estimated 20,000Km of experience under his belt, Lienhard was able to set the record on his first attempt in the car.

Commenting, Campbell said; "We are very happy with the new record. We built the car to celebrate our 15th anniversary and did that in style. We have a very long-standing relationship with YOKOHAMA and always use their products on extreme projects such as this one. We built the car from scratch specifically for this project and I am delighted that we were successful."

Managing Director of YOKOHAMA HPT Ltd, David Seward, said; "I would like to offer our congratulations to Glenn and the rest of the Revolution team for an amazing achievement. We have worked with Revolution for many years and in that time, have come to understand that when they say they are going to do something, they do it and I am delighted that YOKOHAMA was able to be part of their success."

The full lap can be watched on Youtube, either through the Revolution Motorsport Facebook page, [**www.facebook.com/revolution247**](http://r20.rs6.net/tn.jsp?e=001f9h5DRgMw7SJ__s5mXMHvTynxcFvAIZP3Yrlo9nDpkztRlLIJnODAPquh_xrTk8I0SP694edwfDTHvn44OTLlIYSV2cQvEsFTaTMaNzFY66tfFsGxEUE29Od8szJrI-QcA8-JpkRz9s=)or directly at[**http://www.youtube.com/watch?v=xcCLOkU9inc**](http://www.youtube.com/watch?v=xcCLOkU9inc)**.**